

AGENDA 2024

📅 APRIL 25TH 2024

📍 etc. venues, 8th floor, 11 Portland Street, Manchester M1 3HU, United Kingdom

TIME	TOPIC	DURATION
FROM 09:30 am	ARRIVAL, COFFEE, NETWORKING	1 HOUR
10:30 am	WELCOME & INTRO	10 MIN
10:40 am	KEYNOTE The Open Mobility Ecosystem Roelof Hellemans, MaaS Alliance, Secretary General	20 MIN
11:05am	KEYNOTE: What MaaS needs to give it a real chance in the UK Geert Vanbeveren, Siemens Mobility Software, Head of Business Development	20 MIN
11:25 am	SHORT BREAK	10 MIN
11:35 am	INNOVATIVE PERSPECTIVES: Deploying shared on-demand autonomous buses Jack Holland, Padam Mobility, Head of Northern Europe Gavin Jackman, Sustainability, Founder	20 MIN
12:00 pm	PANEL DISCUSSION: MaaS – Why the slow adoption? Moderation: Matthew Clark, Steer, Associate Director	1 HOUR
01:00 pm	LUNCH BREAK	1 HOUR
02:00 pm	BREAKOUT SESSION - ROUND 1	45 MIN
02:45 pm	COFFEE BREAK	30 MIN
03:15 pm	BREAKOUT SESSION - ROUND 2	45 MIN
04:00 pm	RECAP AND SUMMARY	15 MIN
04:15 pm	NETWORKING & DEPARTURE	30 MIN

MOBILITY SOFTWARE SUMMIT

MaaS, DRT and more

OVERVIEW BREAKOUT SESSIONS

For the BREAKOUT SESSIONS, you can choose from the following topics for Round 1 and Round 2:

1 **Making or breaking it – What business models exist for mobility in the future?**

Valerie Soldate, Hacon, Project Manager

SIEMENS

2 **Digital demand responsive transport (DDRT)**

Why the time for pilots is over and now is the time to deliver large-scale deployments of MaaS

James West, Padam Mobility, Business Development UK

3 **Uniting for Mobility: Increasing ridership through collaboration**

Opportunities and challenges for successful partnerships

Fiona Peter, Siemens, Lead MaaS Partnership Network
Stephen Howes, Uber, External Consultant

Uber

4 **Upgrade your Mobility Data Game**

Explore how data can be used to improve your transport planning and fleet management

Christian Schwingenschlögl, Hacon, Product Manager
HAFAS.analytics and HAFAS.statistics