

AGENDA 2024



MAY, 22ND, 2024



CHORUS HALL, 30 OTIS ST., SAN FRANCISCO, CA 94103

TIME	TOPIC	DURATION
09:00 am	ARRIVAL, NETWORKING AND COFFEE	60 MIN
10:00 am	WELCOME AND INTRO	30 MIN
10:30 am	QUO VADIS MAAS: DISCOVERING USE CASES AND THEIR RELEVANCE	30 MIN
More Information will follow soon		
11:00 am	CUSTOMER INSIGHTS – SESSION WITH CONTRA COSTA	30 MIN
11:45 am	BREAKOUT SESSION - ROUND 1	45 MIN
12:30 pm	LUNCH BREAK	75 MIN
01:45 pm	MAAS REAL TALK: LESSONS LEARNED	45 MIN
More Information will follow soon		
02:45 pm	BREAKOUT SESSION - ROUND 2	45 MIN
03:30 pm	COFFEE BREAK	30 MIN
04:00 pm	CUSTOMER INSIGHTS	30 MIN
More Information will follow soon		
04:30 pm	RECAP & CLOSING	15 MIN
04:45 pm	NETWORKING AND DEPARTURE	



OVERVIEW BREAKOUT SESSIONS

For the BREAKOUT SESSIONS, you can choose from the following topics for Round 1 and Round 2:

- 1 Global Perspectives on MaaS: Connected Journeys Abroad**
Robert Bichsel, Siemens, Product Owner MaaS

- 2 Expect the Unexpected**
How to Effectively Manage Disruptions & Keep Riders on Track
Jasmin Kaya, Hacon, Project Manager

- 3 From First Click to Lasting Loyalty**
Identifying service gaps with the right data – Closing them with the right partners
Fiona Peter, Siemens, Lead MaaS Partnership Network

- 4 NextGen: The Future of Mobile Trip Planning**
Revolutionizing Journeys with User-Friendly Frontend Designs
Jan Füllemann, Hacon, Project Manager
