PUSH NOTIFICATIONS

Relevant trip information for your customers – always straight to the point

> If there are changes in schedule, such as delays or platform changes, travelers need to be informed. HAFAS.push is perfect for this task. In the trip planner app, passengers can easily subscribe to relevant journeys – push alerts then actively notify them of any deviations from the schedule.

Gone are the days when travelers had to fight their way through train stations only to find out that the expected train was arriving at a different platform. HAFAS.push enables transport companies to transfer real-time data and other changes directly to their customers. Passengers define themselves which connections, routes or lines are relevant for them and in which cases they wish to be notified. In case of any deviations from regular operations, they will be informed immediately. With HAFAS.push, alerts can be sent via different channels, such as e-mail or push messages via the trip planner app. This active communication ensures that travelers receive relevant trip information straight to the point, without having to manually check their connection.
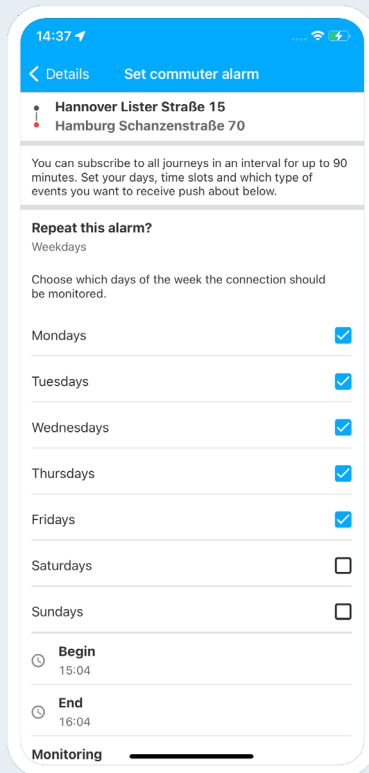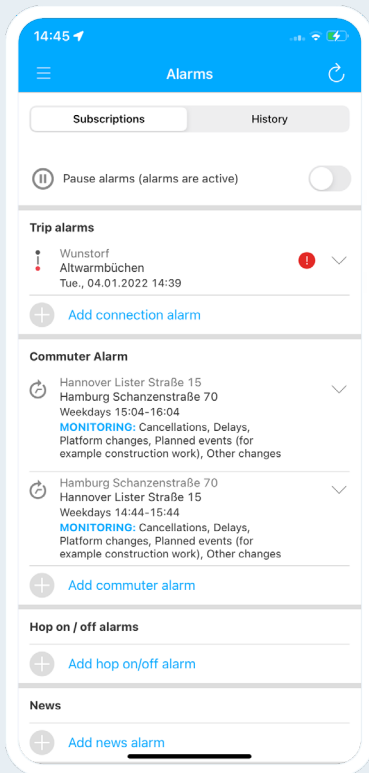
CONFIGURATION

The basic settings for the system can be defined by means of clear rules. How often should the software check for deviations? What minimum of delay should passengers be informed about? When exactly should the messages be sent? What happens if several events occur in a row? The answers to these and other questions are defined centrally in advance.

TEXT GENERATOR

HAFAS.push includes a template for multilingual text creation. This ensures that the information is transmitted in a comprehensible and uniform way. Templates in German and English are included. Additional languages can be added quickly and easily.

FURTHER FUNCTIONS

In addition to the basic functions, the software offers additional options. These include group messages to summarize several events, statistics on the number of active subscribers and tracking of server use and response times.

HAFAS.push

SUBSCRIBING TO PUSH NOTIFICATIONS

Users can easily add different types of notifications in their trip planner app. In the settings, they define on which days of the week they want to be informed about changes in schedule and at what times exactly. During vacation, all alerts can be deactivated collectively.

PROCESS FLOW

The simplified overview shows the tasks of HAFAS.push. The system matches the abundance of unfiltered information and disturbances with the personal user settings and the transport company's basic configurations and then processes the data. As a result, travelers only receive notifications that are relevant to them.

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